e-Mobility



La mobilità elettrica: il futuro è adesso

Il mondo si sta muovendo verso l'elettrico...

enel x

France to ban sales of petrol and diesel cars by 2040

Bloomberg Business .



U.K. Joins France, Says Goodbye to Fossil-Fuel Cars by 2040

Scotland aims to phase out new petrol, diesel cars by 2032

The Dutch government confirms plan to ban new petrol and diesel cars by 2030

Fred Lambert - Oct. 10th 2017 1:56 pm ET 💆



China to ban petrol and diesel cars, state media reports



FINANCIAL TIMES



More than half Norway's new car sales electric or hybrid

But tax breaks and subsidies fuelling rapid growth being questioned





Mobility and Transport



European Commission >

Energy Union: Commission takes action to reinforce EU's global leadership in clean vehicles

Volkswagen Investing \$1 Billion To Convert Zwickau Plant To EV-Only Production

December 18th, 2017 by James Ayre

Volkswagen AG will be investing around €1 billion to fully convert its manufacturing facility in Zwickau, Germany, to electric vehicle production over the next 5 years. This is part of a broader €22.8 billion investment package for 2018–2022.



News > Business > Business News



Globally, the car manufacturer plans to invest €10bn in the expansion of its electric fleet over the next few years

Volvo Says All its Cars Will Be Electric or Hybrid in 3 Years

By REUTERS July 5, 2017



BMW Wants to Sell Half a Million Hybrids and Electric Cars by 2019

BMW to offer 12 fully electric car models by 2025

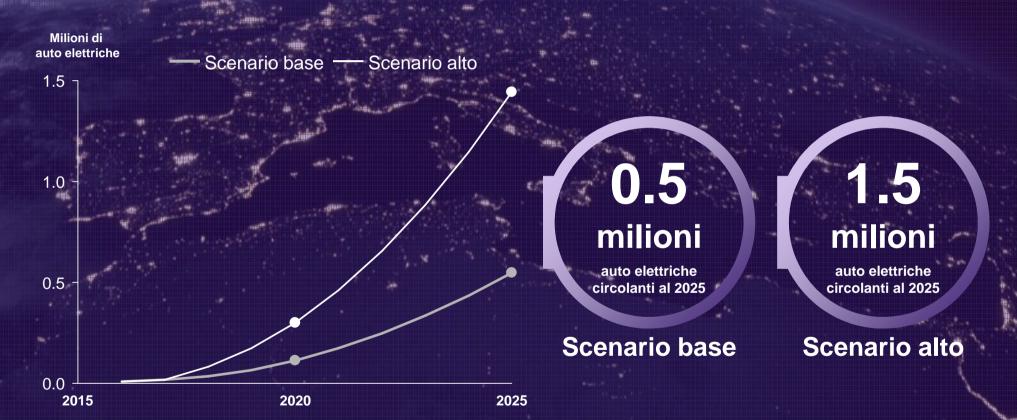
Posted Sep 7, 2017 by Darrell Etherington (@etherington)

BMW says that it'll have a total of 25 electrified vehicles in its lineup by 2025, with

Is launched after 2019 will ids, the Chinese-owned said Wednesday, making it

...e anche in Italia prevediamo una crescita considerevole dei veicoli elettrici entro il 2025

enel x



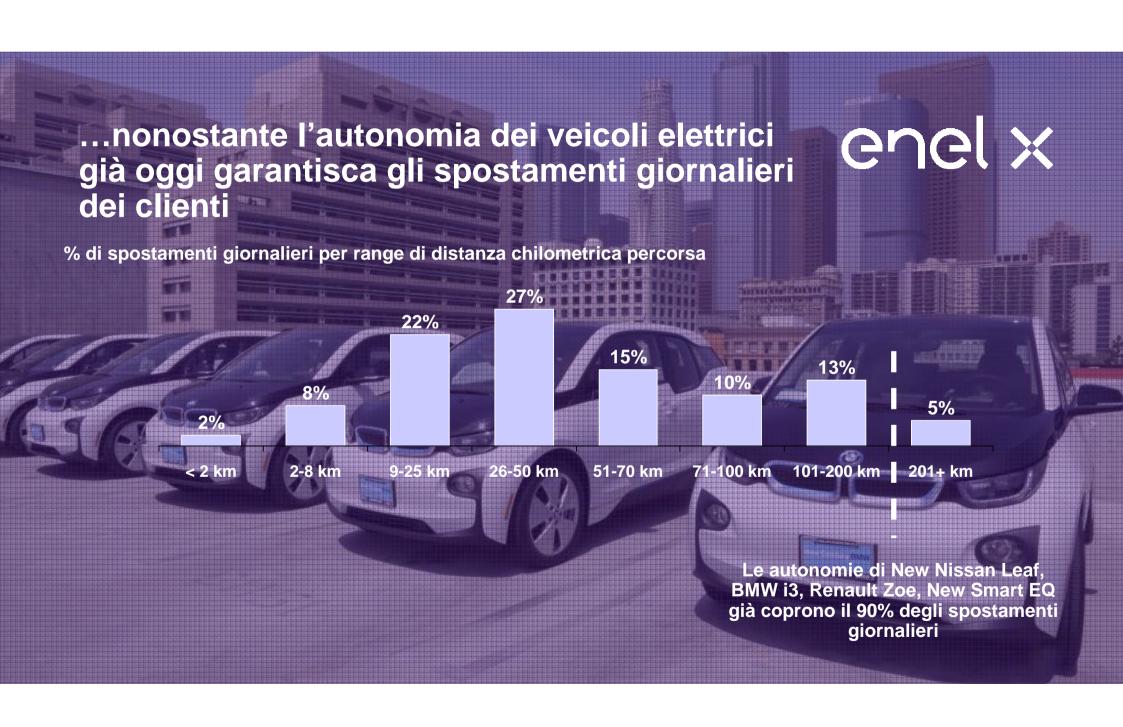
La diffusione della e-Mobility dipende da fattori chiave, quale ad esempio l'eliminazione del «range anxiety»...

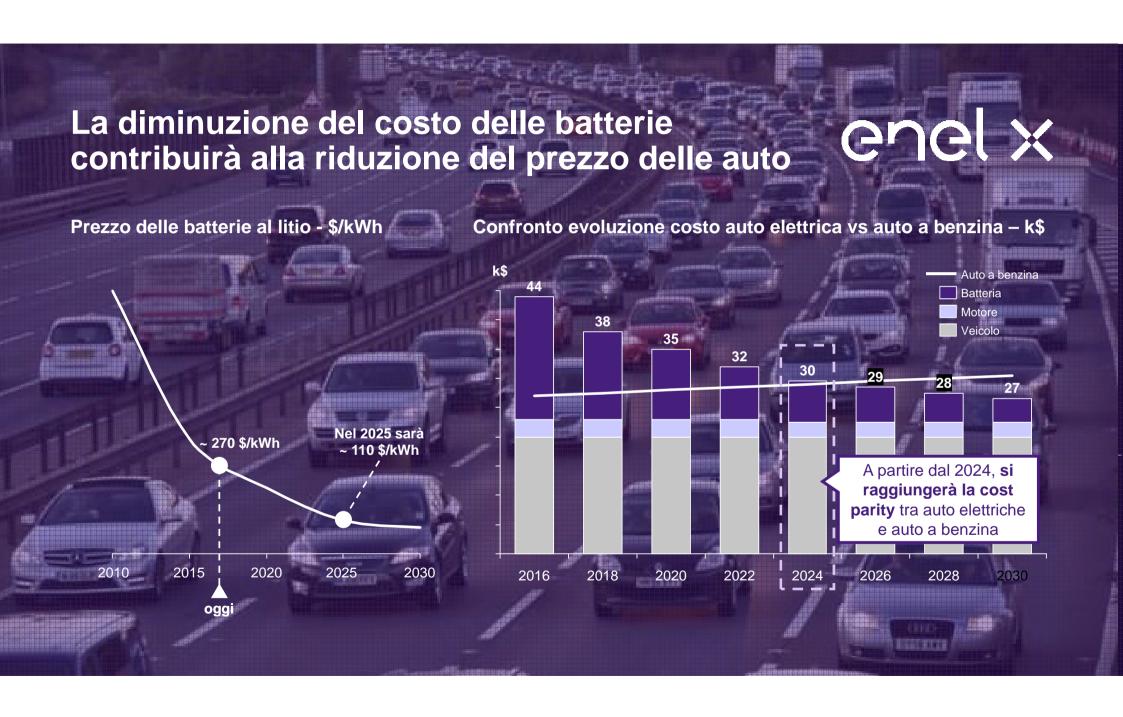
enel x

Range anxiety

Prezzo delle auto

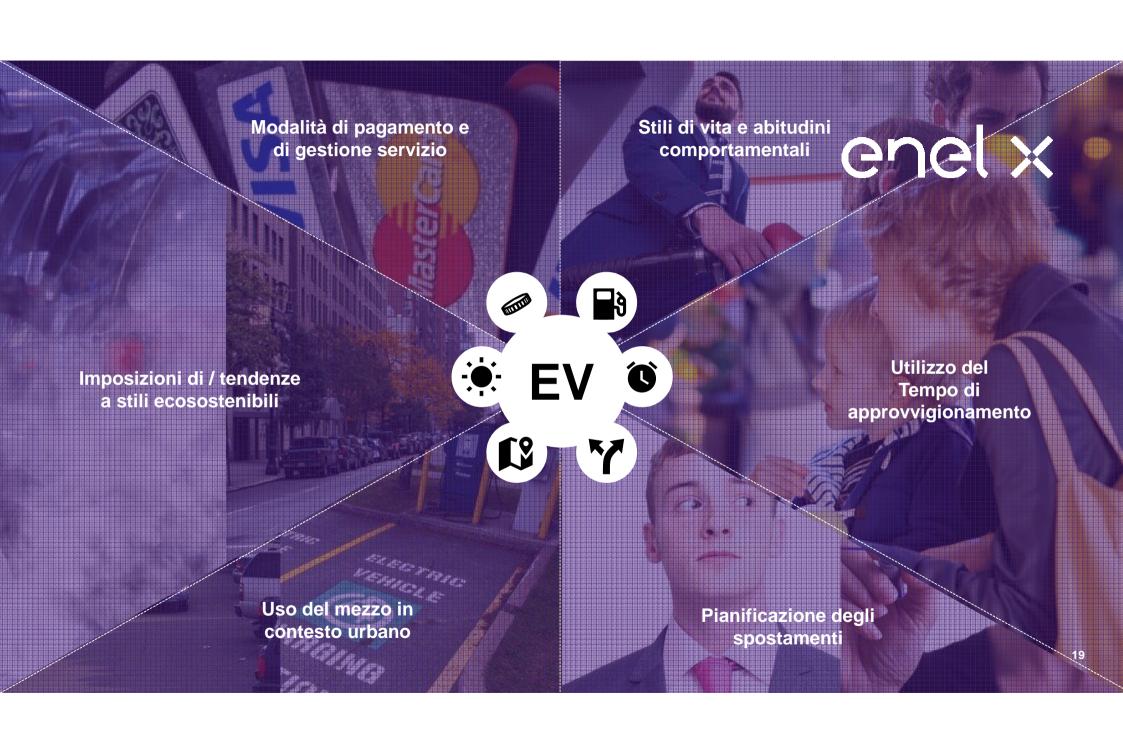
Diffusione colonnine





Vecchie abitudini, nuove esperienze

















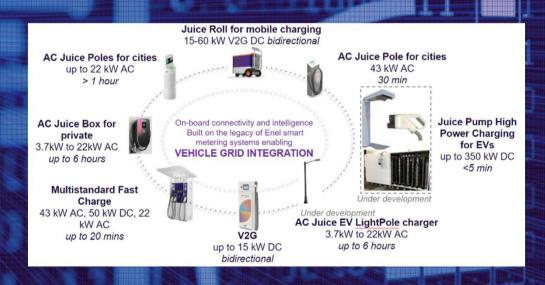
Il piano di Enel X per una rete capillare





Protafoglio completo di prodotti

Piattaforma SW Best-in-Class



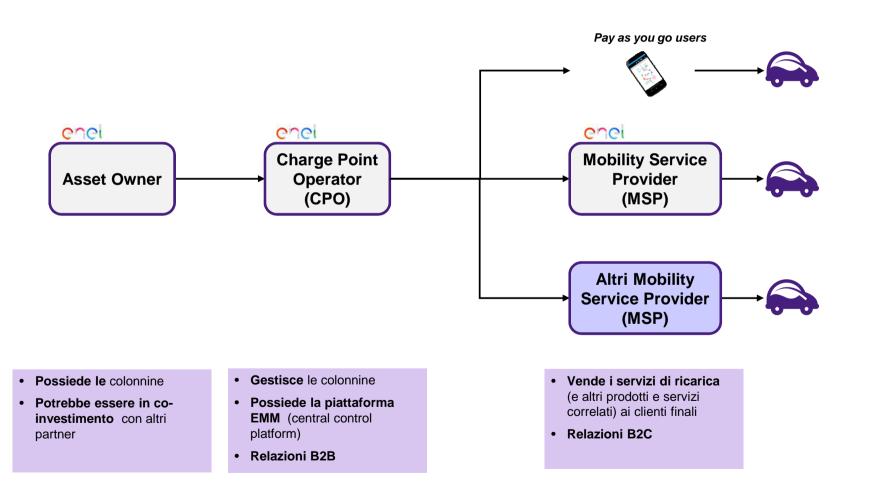




Energy services for grid balancing and cost reduction



E' stato definito un modello di business «open», che garantirà l'accesso anche ad altri operatori ChC X



Enel X Recharge: facile e innovative customer experience



REGISTRATION

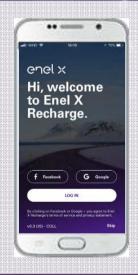
ACCOUNT SETTING

CARD

MAP

START/STOP

MONITORING













Simple users registration, also via Social

Multi-profile usage with dedicated rate plan and payment method

Card purchase and association via app or web

Closest and available charging station research via App or Web

Plug reservation and start/stop charging session App or card

Charging session data monitoring via App or Web

WELCOME BONUS:

B2C: **30kWh bonus** for consumers registering to the service in May B2B: **20% invoice discount** for the first two months for all contracts signed in May